

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SHORR JOHNSON MAGNUS
Attention: Accounts Payable
1831 CHEST NUT STREET
PHILADELPHIA, PA 19103

INVOICE

DUPLICATE

Advertiser	BOB CASEY FOR SENATE	Invoice #	PL12100316
Product	General	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343274
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06431
		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/22/12 to 10/28/12	8x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	6:22 AM	BC0812H	\$600.00		1
	WCAU			Tu	10/23/12	:30	6:42 AM	BCTV1214H	\$600.00		6
	WCAU			W	10/24/12	:30	5:59 AM	BC0812H	\$600.00		2
	WCAU			W	10/24/12	:30	6:23 AM	BCTV1214H	\$600.00		5
	WCAU			Th	10/25/12	:30	5:59 AM	BCTV1214H	\$600.00		3
	WCAU			Th	10/25/12	:30	6:58 AM	BC0812H	\$600.00		7
	WCAU			F	10/26/12	:30	6:13 AM	BCTV1214H	\$600.00		8
	WCAU			F	10/26/12	:30	6:28 AM	BC0812H	\$600.00		4
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/22/12 to 10/28/12	5x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	7:29 AM	BC0812H	\$1,500.00		1
	WCAU			W	10/24/12	:30	8:38 AM	BC0812H	\$1,500.00		2
	WCAU			Th	10/25/12	:30	7:59 AM	BCTV1214H	\$1,500.00		5
	WCAU			F	10/26/12	:30	8:44 AM	BCTV1214H	\$1,500.00		4
	WCAU			F	10/26/12	:30	8:59 AM	BC0812H	\$1,500.00		3
3	WCAU	630-7p Nightly News	630-7p								
	LUR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	6:46 PM	BCTV1214H	\$1,200.00		2
	WCAU			W	10/24/12	:30	6:46 PM	BCTV1214H	\$1,200.00		1
	WCAU			Th	10/25/12	:30	6:52 PM	BCTV1214H	\$1,200.00		4

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Sales Region	National	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06431
		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WCAU	630-7p Nightly News	630-7p								
	LUR										
	WCAU			F	10/26/12	:30	6:52 PM	BCTV1214H	\$1,200.00		3
4	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
					10/22/12 to 10/28/12	2x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	7:19 PM	BC0812H	\$1,150.00		1
	WCAU			F	10/26/12	:00			\$1,150.00	See MG 4.4	2
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	F	10/26/12	:30	7:29 PM	BC0812H	\$1,150.00	MG for 4.2 10/26	4
5	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	11:25 PM	BCTV1214H	\$2,400.00		1
	WCAU			W	10/24/12	:30	11:29 PM	BC0812H	\$2,400.00		2
	WCAU			Th	10/25/12	:30	11:33 PM	BC0812H	\$2,400.00		3
	WCAU			F	10/26/12	:30	11:14 PM	BCTV1214H	\$2,400.00		4
6	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					10/22/12 to 10/28/12	8x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	11:56 PM	BC0812H	\$750.00		1
	WCAU			Tu	10/23/12	:30	12:29 AM	BCTV1214H	\$750.00		6
	WCAU			W	10/24/12	:30	11:46 PM	BCTV1214H	\$750.00		2
	WCAU			W	10/24/12	:30	12:22 AM	BC0812H	\$750.00		8
	WCAU			Th	10/25/12	:30	11:59 PM	BCTV1214H	\$750.00		7

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INVOICE

DUPLICATE

Advertiser	BOB CASEY FOR SENATE	Invoice #	PL12100316
Product	General	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343274
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06431
		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
	WCAU			Th	10/25/12	:30	12:29 AM	BC0812H	\$750.00		3
	WCAU			F	10/26/12	:00			\$750.00	See MG 6.9	5
				PREEMPT							
	WCAU			F	10/26/12	:30	12:15 AM	BC0812H	\$750.00		4
8	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
				10/22/12 to 10/28/12		3x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	3:31 PM	BCTV1214H	\$750.00		2
	WCAU			W	10/24/12	:30	3:36 PM	BCTV1214H	\$750.00		1
	WCAU			F	10/26/12	:30	3:40 PM	BCTV1214H	\$750.00		3
10	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
				10/22/12 to 10/28/12		4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	4:31 PM	BC0812H	\$650.00		1
	WCAU			W	10/24/12	:30	4:53 PM	BC0812H	\$650.00		4
	WCAU			Th	10/25/12	:30	4:54 PM	BC0812H	\$650.00		2
	WCAU			F	10/26/12	:30	4:49 PM	BC0812H	\$650.00		3
12	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
				10/22/12 to 10/28/12		4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	5:53 PM	BCTV1214H	\$850.00		1
	WCAU			W	10/24/12	:30	5:54 PM	BCTV1214H	\$850.00		2
	WCAU			Th	10/25/12	:30	5:39 PM	BCTV1214H	\$850.00		4

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INVOICE

DUPLICATE

Advertiser	BOB CASEY FOR SENATE	Invoice #	PL12100316
Product	General	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WCAU	Order #	343274
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06431
		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
	WCAU			F	10/26/12	:30	5:44 PM	BCTV1214H	\$850.00		3
14	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	WCAU			Tu	10/23/12	:30	6:27 PM	BC0812H	\$1,150.00		2
	WCAU			W	10/24/12	:30	6:28 PM	BC0812H	\$1,150.00		4
	WCAU			Th	10/25/12	:30	6:27 PM	BC0812H	\$1,150.00		3
	WCAU			F	10/26/12	:30	6:23 PM	BC0812H	\$1,150.00		1
16	WCAU	7A-9A SATURDAY	7A-9A SA								
	LUR										
					10/22/12 to 10/28/12	1x	- - - - - S -				
	WCAU			Sa	10/27/12	:30	7:58 AM	BCTV1214H	\$550.00		1
17	WCAU	7-8P SAT ACCES/FOODIES	7-8P								
	CDR										
					10/22/12 to 10/28/12	1x	- - - - - S -				
	WCAU			Sa	10/27/12	:30	7:28 PM	BCTV1214H	\$475.00		1
18	WCAU	6P-630P NEWS SAT	6P-630P								
	CDR										
					10/22/12 to 10/28/12	1x	- - - - - S -				
	WCAU			Sa	10/27/12	:30	6:12 PM	BC0812H	\$850.00		1
19	WCAU	1030-1130A SU MEET PRESS	1030A-1130A SU								
	LUR										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WCAU	1030-1130A SU MEET PRESS	1030A-1130A SU								
	LUR										
				10/22/12 to 10/28/12	1x	-----S					
	WCAU			Su	10/28/12	:30	10:29 AM	BC0812H	\$2,000.00		1
20	WCAU	12-1235A SP FIN NONLOC	12A-1235A								
	CDR										
				10/22/12 to 10/28/12	1x	-----S					
	WCAU			Su	10/28/12	:00			\$1,100.00	See MG 20.2	1
	WCAU	5A-5A ALL DAY STORM COV	5A-5A								
	WCAU	8-9P TU THE VOICE-RESULTS	8P-9P								
	LUR										
				10/22/12 to 10/28/12	1x	-T-----					
	WCAU			Tu	10/23/12	:00			\$3,000.00	See MG 21.2	1
	WCAU	8-9P TUE THE VOICE									
	WCAU	10-11P TUE PARENTHOOD	10P-11P								
	LUR										
				10/22/12 to 10/28/12	1x	-T-----					
	WCAU			Tu	10/23/12	:30	10:29 PM	BC0812H	\$3,000.00		1

Aired Spots

52

Gross Total **\$58,075.00**

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Advertiser	BOB CASEY FOR SENATE
Product	General
Estimate Number	

Station	WCAU
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	PL12100316
Invoice Date	10/28/12
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Invoice Period	10/01/12 - 10/28/12

Order #	343274
Alt Order #	
Deal #	
Order Flight	10/23/12 - 11/03/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	06431
Advertiser Ref	28711

Agency Commission

\$8,711.25

Net Amount Due

\$49,363.75

Payment Terms 30 Days

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